

## ***Knowledge – Media – Society***

Knowledge-based Society in context of Media communication

### **Call for Applications**

The summer school “Knowledge – Media – Society” is dedicated to the development of the knowledge-based society in context of Media communication. It will take place in the Aula at the Campus of the University of Vienna.

#### ***Goals:***

1. International comparison on the role of media in science and knowledge building in respect to the diversity of cultures.
2. Exchange of the theoretical and methodological concepts being developed in the context of Master- and PhD-Studies by the participants in order to widen the horizons of reflection and to enrich the perspective of analysis.

#### ***Participants:***

Students (PHD, Master) and teaching staff from faculties or departments of social science resp. of communication and media researching on topics as listed below concerning the interrelation of knowledge, media, and society. The invitation for participation goes to the students of communication from Vienna University, from all other cooperating universities, but is also addressing students and researchers from any university interested in participation.

#### ***Program:***

On each day three panels will take place (two morning panels and one afternoon panel) with a specific topic with one professor in charge. Participants will be delegated to specific panels due to their subject of their delivered abstract.

Just in order to give you a possible subject the following list is derived from the main topic:

- Knowledge and science
- The role of economy and technology in the diffusion of media and media-culture
- The role of media in the diffusion of knowledge and education
- The diffusion of knowledge between media and educational institutions
- Media in the knowledge-based society
- Chances, challenges and constraints of methodology
- Transdisciplinary perspectives of media research (new media),
- Culture and technology in the diffusion of knowledge



- Sociology of knowledge
- Trends in Media and Communication Theory
- Knowledge and knowledge communication in any relevant field (health, culture, religion, politics, economy, education etc.)

Beside the scientific panels during the Summer School, a program will be arranged to allow the participants to gain insights of Austrian research institutes and media companies within an excursion program. We also plan to offer a small sightseeing program.

**Cooperations:**

The summer school "Knowledge – Media – Society" is opting for international participation, for which there has been established cooperative support from the following universities:

City	University
Bangkok	Chulalongkorn University (Prof. Kitti Gunpai)
Belgrade	Singidunum FMK (Prof. Novica Milic)
Friedrichshafen	Zeppelin University (Prof. Nico Stehr)
Istanbul	Istanbul University (Prof. Ceyhan Kandemir)
Kuala Lumpur	Malay University (Prof. Abdul Hassan Hayastani)
New York	St. John's University (Prof. Basilio Monteiro)
Santiago de Chile	Finis Terrae (Prof. Ana Maria Yèvenes)
São Paulo	PUC SP (Pontifícia Universidade Católica de São Paulo) (Prof. Norval Baitello jun.)
São Paulo	UNESP (Universidade Estadual Paulista) (Prof. Luciano Guimarães)
São Paulo	UNIP (Universidade Paulista) (Prof. Malena Contrera)
São Paulo	Faculdade Caspar Libero (Prof. Eugenio Jemenezes)
Shanghai	Fudan University (Prof. YU Zhewei)
Vienna	University of Vienna (Prof. Thomas A. Bauer)

**Tuition Fee:**

All Students talking part, will have to be pay 150 € as a tuition fee, to cover the expenses of organisation.

**Financial Support:**

The Department of Communication of the University of Vienna will try to support the participants concerning accommodation. Nevertheless participants are advised to request funding for themselves as soon as possible.

**Schedule:**

<b>Description</b>	<b>Dates/Deadlines</b>
<b>Call for Applications</b>	December 23, 2010
<b>Deliver Abstracts</b>	February 15, 2011
<b>Review Phase</b>	
<b>Confirmation of Participation</b>	March 15, 2011
<b>Deliver full text: 1st draft</b>	May 15, 2011
<b>Arrival Participants</b>	July 1, 2011
<b>Visiting Vienna/Austria</b>	July 2, 2011 – July 4, 2011
<b>International Summer school Vienna 2011</b>	July 4, 2011 – July 9, 2011
<b>Leaving Vienna</b>	July 10, 2011
<b>Deliver Full text incl. Corrections</b>	September 30, 2011
<b>Publication</b>	December 2011

**Organisational Board:**

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